

Each Gift Makes a Difference

\$17

1 day of shelter & love for a rescued dog

\$50

Emergency boarding costs for animals of the victims of domestic violence.

\$70

Kitten care for one week including food, bedding, shelter and enrichment.

\$100

Medical treatment for an injured or abused rescue animal.

\$250

Response to a cruelty complaint.

\$445

Average cost for an animal's full stay at the BC SPCA.

Based on average costs; services and costs may vary by location.



Thank you for all your support!

Special thanks to our sponsors:



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FUNDRAISING GUIDE



BC SPCA
TREAT WEEK
treatweek.ca

Treat yo' self - and the animals!

Ladies and gentlemen, start your ovens – it's Treat Week™! This year it's not just about cupcakes – treats can be cookies, brownies, macarons, pancakes, popcorn, cocktails, lattes – anything that gets your tail wagging. Cupcake Day has expanded to an entire week of treats!

How sweet is that?

Pick your favourite treats and offer them up to colleagues, friends and family as thanks for their generous donations to animals in need. There are lots of ways to get involved and Treat Week can be as unique as you.

Treat Week is celebrated February 25 – March 3.

Let's make this a record year for the animals!



Tips and treats

Plan a Treat Week to remember.

Make a plan and mark your calendar

Treat Week™ is Monday, February 25 to March 3, 2019 but fundraising starts any time in January or February. What treats will you offer as a thank you for donations?

Tell everyone you're fundraising and why

Even if you are hosting a Treat Week party, start your donation asks early and encourage others to donate online in advance so you can relax and enjoy your party! Create a feeling of anticipation for those who donate. Send photos of your test batches and update your status when you find the perfect sprinkles. Be creative and have fun with how you stay connected!

Don't be afraid to keep asking

Giving makes people feel great and your supporters will get the added bonus of a delicious treat. Think of all the people who you can promote your Treat Week fundraiser to – including people who may not live near you. Share your fundraising page on social media in your stories, status and by email. Be loud and proud!

Prepare and share your treats

If you'll be baking up a storm at home, please consider using higher welfare products including organic dairy and eggs (or better yet, eggs from an SPCA Certified farm!). There's also lots of delicious vegan treats to share! Enjoy giving out the special treats that your supporters have earned by showing their commitment to helping animals.

More scrumptious tips and treats at treatweek.ca!

